



# 20<sup>th</sup> EIASM WORKSHOP ON CORPORATE GOVERNANCE

St Gallen, Switzerland, October 9-10, 2023  
(Square Building - Guisanstrasse 20, 9010 St. Gallen)

## **Chairpersons:**

Tomas CASAS - University of St. Gallen/Switzerland and ICfCG, Shanghai/China  
Laura GEORG-SCHAFFNER - University of Strasbourg, France  
Martin HILB - (Coordinating Chairperson) - University of St. Gallen, Switzerland  
Daniel MALAN - Trinity Business School, Dublin, Ireland

## **PROGRAMME**

Monday October 9, 2023

08 :30 – 09 :00	Registration
	Ground Floor – Room Rosenberg Rotmonten 11-0051/11-0062
09 :00 – 09:30	Introduction & presentation of the participants
09:30 – 10:15	<b>Keynote Address :</b> Michael Segalla, HEC Paris - France “Corporate Governance of Digital Ethics”
10:15 – 10:40	Coffee Break
	Track: Strategic Direction
10:40 – 11:10	<b>Keynote Address :</b> Peter Crow, Chairman of Riverlock Group Holdings Limited, Chartered Director & Board Educator - New Zealand “Towards better Corporate Governance: Insights from Australasia“
11:10 - 11:40	<b>Keynote Address :</b> Tomas Casas, University of St. Gallen - Switzerland and ICfCG, Shanghai - China “Sustainable Value Creation through Corporate Governance”
11:40 – 12:10	“Irresponsible ESG, Earnings Management and the Moderating Role of Corporate Governance” García-Meca, Emma - Jennifer Martinez-Ferrero Polytechnic University of Cartagena – Spain
12:10 – 13:30	Lunch
13:30 – 14:00	“Do Shareholder Turnout Decisions Matter in Director Elections?” Schüssler, Till, Adrian Kubata & Christoph Watrin Muenster University – Germany

14:00 – 14:30	“Is Corporate Governance Important for Green Bonds in The Emerging Capital Markets?” Frecautan, Ion & Irina Ivashkovskaya Higher School of Economics - Moscow – Russia
14:30 – 15:00	“The Ethics of Managing People's Data: The Five Issues that Matter Most” Michael Segalla & Dominique Rouzies HEC School of Management - France
15:00 – 15:30	Coffee Break
15:30 – 16:00	“Board Responsible Leadership Around the World” Zamarian Marco – Fabio Zona University of Trento - Italy
16:00 – 16:30	<b>Anniversary Speech</b> “New Corporate Governance” Martin Hilb, University of St. Gallen – Switzerland
16:30 – 16:45	Special thanks and celebration in honor of <b>Professor Martin Hilb</b> , founder of the EIASM Workshop on Corporate Governance.
17: 30 – 19:00	Guided Visit of the famous Cathedral and Monastery Library of St. Gallen
19:30	Dinner

**Tuesday, October 10, 2023**

	Room 11-0051 – Track 2 : Responsible Board Leadership	Room 11-062 – Track 3 : HR Governance
09:10 – 09:20	Chair : Laura GEORG-SCHAFFNER - University of Strasbourg - France	Chair : Daniel MALAN - Trinity Business School, Dublin - Ireland
09:20 – 09:50	“Board Barriers and Motivational Levers: a Combined Influence of Diversity and Dependence on Board Decision Processes” Zamarian Marco, Graziano Coller & Fabio Zona University of Trento – Italy	“Do CEO and Board Characteristics Matter in the ESG Performance of their Firms?” Oyinlola, Blessing University of Oulu - Finland
09:50 – 10:20	“Perceived Responsibility Among Managers” Bar-Haim Aviad Open University of Israel – Israel	“Ownership Proficiency: Triple Loop Learning” Wahl, Mike Franz Tallinn University of Technology - Estonia
10:20 – 10:40	Coffee Break	
		Track 4 : Strategic Control
10:40 – 11:10	“Trust, Fairness, and Human Well-Being: Responsible AI Governance’s Effect on AI Use” Sentinella Richard, Maël Schnegg & Klaus Möller University of St Gallen - Switzerland	“Measuring Corporate Governance Quality In Swiss Listed Firms Using Computer-Aided Text Analysis” Beka-Islami, Jetë - Raúl Barroso Casado - Michael Burkert University of Fribourg - Switzerland
11:10 - 11:40	“Behavioral Corporate Governance and Board Decision Processes: A Review And Prospect for Future Research” Zamarian, Marco - Graziano Coller - Fabio Zona University of Trento - Italy	“Is The Balanced Scorecard Known And Implemented in Portuguese Private Institutions of Social Solidarity?” Isabel Cruz - Luís Alves Lopes University of Coimbra - Portugal

11:40 – 12:10	<p>“What Incentives do Boards Provide with Inside Debt? The Evidence from Payout Policies” Anilov Artem &amp; Irina Ivashkovskaya National Research University Higher School of Economics - Russia</p>	<p>“From Corporate Governance to Performance Governance: A New Perspective on Governance Re-Search” Qutbyar, Afsoon - Lex Van Teeffelen HU Business School Utrecht - The Netherlands</p>
12:10 – 13:45	Lunch	
13:45 – 14:15	<p>“Can Money Buy Fairness? Evidence from Pay Gaps and Philanthropic Donations of Chinese Listed Firms” Bai, Yang &amp; Aditi Gupta King's College London - U.K.</p>	<p>“Investor Perceptions of Gender and the Valuation of Family Firms” Tanyeri Basak, Ezgi Alp Bilkent University - Turkey</p>
14:15 – 14:45	<p>“Cyber Security And Risks Disclosure: A Literature Review For Theory And Practice” Laura Georg-Schaffner - Michael Murgolo &amp; Patrizia Tettamanzi University of Strasbourg - France</p>	<p>“The Governance Role of Private Equity Investors in Listed Firms: Evidence From Mergers and Acquisitions” Spolverato Gianni - Mathieu Luypaert, Miguel Meuleman, Wouter De Maeseneire Vlerick Business School - Belgium</p>
14:45 - 15:15	<p>“The Appointment and Tenure of Women CEOs” Mejri, Farah - Antonio Davila University of Lausanne - Switzerland</p>	<p>“The Prohibition of the Provision Of Tax Services by Statutory Auditors: Economic Implications for European Listed Companies” Rodrigues, Ricardo - António Samagaio, Pedro Verga Matos, Joelson Sampaio, Ana Mafalda Cunha Lisbon University - Portugal</p>
15:15 – 15:30	Conclusions and lessons learned...	